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Birds of Senegal and The Gambia - the definitive field guide to the birds of this magical corner of West Africa - just got even better. This enhanced fixed-format version of the book - featuring songs and calls - is set to change birding, forever. Optimised for iPad, it features the book in crisp, clear high-resolution. Superb, fully zoomable colour plates of the highest detail lie opposite comprehensive identification text and accurate range maps. In addition, this e-book features songs, calls and other sounds from 630 species, placed conveniently next to the accompanying species text. The 1,050 sounds included on this e-book represent more than 95% coverage of species in the region. This epic collection of images and sounds represents a step change in the way birders operate. No more carrying heavy books into the field. No more trying to remember sounds days or weeks after the event, while all other methods for taking sounds into the field are consigned to the dustbin. This field guide can even be downloaded to your iPhone or iPod Touch. This e-book provides a complete field-based ID solution - no birder will want to be without it. Within events management, events are commonly categorised within two axes, size and content. Along the size axis events range between the small scale and local, through major events, which garner greater media interest, to internationally significant hallmark and mega events such as the Edinburgh Festival and the Tour de France. Content is frequently divided into three forms - culture, sport or business. However, such frameworks overlook and depoliticise a significant variety of events, those more accurately construed as protest. This book brings together new research and theories from around the world and across sociology, leisure studies, politics and cultural studies to develop a new critical pedagogy and critical theory of events. It is the first research monograph that deals explicitly with the concept of critical event studies (CES), the idea that it is impossible to explore and understand events without understanding the wider social, cultural and political contexts. It addresses questions such as can the occupation and reclamation of specific spaces by activists be understood as events within its framework? And is the activity of activists in these spaces a leisure activity? If those, and other similar activities, can be read as events and leisure, what does admitting them into the scope of events management and leisure studies mean for our understanding of them and how the study of events management is to be conceptualised? This title will be of interest to undergraduate and postgraduate students on events management and related courses and scholars interested in understanding the ways in which events are constructed by the social, the cultural and the political. Farm boy wakes up in vibrant habitation, grows happily in Lion Mountain Nation. His childhood aspirations, is to be business professional and leads in life. After Farm Boy graduated from high school, life becomes unpalatable in the Lion Mountain Nation. Instability crops up and life turns upside down in the nation. He seeks refuge in the far countries over Sea Ocean, to better his life. He dwells with other friends and relatives in countries over the sea ocean. He embarks on professional training course. Soon then he experiences life break down, and this training course put on hold. Life becomes so unpleasant for Farm Boy, and struggle daily with life. He was admitted in to a

mental institution. Medical practitioners' works all angles to better Farm's Boy life. He received care from medical professionals, while stay in hospital. His life improves, and restore to the state of good mental health. Farm Boy seeks religious worship to polish his life. He associates with many, in the name of the creator. He eventually becomes graduate professional. He becomes practitioner, helps to do business. He becomes an author, husband and father, raising kids, keeps the family, praising the creator. We all deserve a life worth living, a life that makes you happy, a life that motivates you, a life that you never want to end. We all deserve to live in happiness and in richness. We all deserve to have money and do the things we have always dreamed of doing. With this law of attraction book, learn everything there is to know about the Law of Attraction. From what it is and how it works to how can it help you take control of your life, welcome abundance, and achieve your goals. The Law of Attraction is all about re centering yourself. If you spend too much time dwelling on the negative things, that's only digging you deeper. You need to shift your focus towards what parts of your life make you feel good and what thoughts make you happy. More things you'll find in this book: - Filled with anecdotes, real-life scenarios, and life lessons - Inspirational quotes and proverbs on the rules of attraction - A friendly, conversational approach This amazing system takes just minutes of your time each day. By buying it and following the proven steps, you will make huge strides in your career, streng then relationships, gain more confidence, improve finances and boost your health. This amazing book also provides you with proven details about the law of attraction for beginners and is available to download NOW! "Excellent reading for those who are interested in publicizing a cause, a book, a blog, or just about anything. " Bookfoolery and Babble "Seaman gave The Buzz some tips on how we could become internationally famous. If it doesn't work, we're going to hold a Paris Hilton rally." The Arizona Republic "Seaman's advice to politicians: "If you're not cool, don't try to be cool. Most people in their 20s and 30s don't need [you] to make us laugh. We already have comedians who do it." TheHill.com Practice the Black Art of BUZZ Would you like to spark a media frenzy ... for free? Do you want to jumpstart your sales and profile in a jaw-dropping way? How would you feel about unleashing your message on the entire world? In Dirty Little Secrets of Buzz, veteran promotional stunt-planner David Seaman reveals a brand-new, counterintuitive approach to traditional marketing and PR. Find out how controversy, scandal-mongering, and social networking can turn your message into a viral sensation. Inside are sixty-one secrets for getting millions of eyeballs turning toward you or your business, including: Enemies are more important than friends A dog and a blog can increase repeat customers Put MySpace, Facebook, and the social networking revolution to work for you Google juice: hot links from highly rated sites TV doesn't make you - you make you Get ten thousand visitors for free through StumbleUpon Dirty Little Secrets of Buzz is a powerful how-to collection of all the secrets no one talks about - secrets you won't find in any other marketing book or program. Commerce The Rough Guide to the Dominican Republic is the definitive guide to this beautiful and fascinating island, with clear maps and detailed coverage of all the Dominican Republic's best attractions. Discover the Dominican Republic's highlights with stunning photography and information on everything from the country's pine-forested mountain ranges and tropical mangrove estuaries, to its humpback whale breeding grounds and ancient Taino Indian sites. Find detailed practical advice on what to see and do, relying on up-to-date descriptions of the best hotels, beaches and out of the way areas for all budgets. This guide shows you every amazing place in the Dominican Republic and describes each aspect of the fascinating local history and culture. Explore every part of this beautiful country with easy-to-use maps that help make sure you don't miss the unmissable. Originally published in print in 2011. Make the most of your holiday with The Rough Guide to the Dominican Republic. Now available in ePub format. Every sale is made or lost in 60 seconds—make them count Cold calling and pushing your way into an office or a living room creates an atmosphere of adversity and distrust you must overcome before you close the deal. With those tired tactics, you're swimming upstream, against a strong current, with a bag of rocks tied to your waist. Sales has changed. Legacy sales gimmicks destroy relationships right from the first minute. The 60 Second Sale is a turnkey system for building profitable, lifelong relationships. Whether you work with affluent consumers or sell to senior executives in FORTUNE 500 companies, this step-by-step guide will help you open doors, close deals, and make more money in a way that leverages your natural strengths. That's the magnificence of the 60 second sale system. You get to be yourself and build your business. In this book you will discover: How to start a sales conversation in 60 seconds Who to target for immediate income A powerful yet easy-to-use system to generate relationship revenue Five ways to initiate new relationships What to say to make sure your business meetings result in money in the bank The secret to getting a "yes" every time, even in the most competitive sales environment The winning mindset that removes the stress, uncertainty, and fear from income generation And so many other effective business growth strategies, your competition won't know what hit them Business relationships are built one minute at a time. From introduction to closing, every 60 seconds you have an opportunity to strengthen your relationship or destroy it. Isn't it time you started leveraging your expertise, demonstrating your value, and building trust with your clients? When you do, they buy into who you are and how you can help them - right from the first minute. The 60 Second Sale is a fail-proof system for succeeding in today's relationship-focused sales environment. It is time for a huge spiritual awakening in our world today. People need to realize that they are just not only the flesh, blood and bone part that they get to see and touch. We must realize that we are spiritual beings first and foremost and this spirit needs most of our attention because it is this internal part of us that controls the outcomes of our external world. It is time we reconnected with our spirit selves and got back to what really matters on our planet today which is to love one another, to share with one another, to lift up instead of put down one another. "We are not human beings having a spiritual experience. We are spiritual beings having a human experience." - Pierre Teilhard de Chardin Awakened - How to attract health, wealth and happiness into your life....the easy way, is a book that will resonate with those who have a deep feeling that there has to be more to life than what they are currently experiencing. With the law of attraction always at work in our world, we must understand how to utilize it so that it works in our favor and when used properly, you will realize that the joy that was once missing in your life will return and it will return in no time at all. Life is not supposed to be a struggle, life is supposed to be fun. Inspired by Abraham, My Prosperity Game Planner is a 100 page notebook to raise your vibrational frequency to attract wealth. The pages have been designed with two blank checks (cheques) to a page to fill out every day. And in between a blank lined page for notes about your purchases, desires and manifestations. You can start with any amount you choose but usually people start with a grand (in any currency) and either add one grand each day, or some people double it every day (and get it into some super big numbers fast). You can do it however you choose. Be sure to write down the wonderful things you attract as you go. Try to do it consistently for at least thirty days in a row and notice what you attract. It's a fun and playful way to spend your time writing, dreaming and attracting an even better life for yourself. A practical guide to attracting a range of wildlife to your outdoor space, with advice, inspiration, and step-by-step projects. Transform your garden into a haven for all kinds of wildlife. In a world with too much concrete and not enough greenery, every wildlife-friendly garden can make a huge difference. Let author, presenter, and wildlife conservationist Dan Rouse show you how you can make your outdoor space more welcoming for a wide variety of visitors, from planting pollinator-friendly perennials to providing access for curious squirrels. Learn the best ways to provide shelter, food, and water; discover the best planting choices and how they can help; then sit back and watch as your garden becomes a much-needed refuge for a huge range of species. The book features plenty of projects to help you attract and observe your new garden visitors, as well as galleries of common species you can expect to see. Following in the footsteps of its sister title How to Attract Birds to Your Garden, everything in the book is clear, accessible, and engaging, with plenty of budget-friendly tips and ideas suitable for gardeners and nongardeners alike. Packed with equal parts expertise and passion, How to Attract Wildlife to Your Garden proves that, by giving nature opportunities to thrive, we all benefit: ourselves, our planet, and the wildlife that may call our garden home. Internet Studies has been one of the most dynamic and rapidly expanding interdisciplinary fields to emerge over the last decade. The Oxford Handbook of Internet Studies has been designed to provide a valuable resource for academics and students in this area, bringing together leading scholarly perspectives on how the Internet has been studied and how the research agenda should be pursued in the future. The Handbook aims to focus on Internet Studies as an emerging field, each chapter seeking to provide a synthesis and critical assessment of the research in a particular area. Topics covered include social perspectives on the technology of the Internet, its role in everyday life and work, implications for communication, power, and influence, and the governance and regulation of the Internet. The Handbook is a landmark in this new interdisciplinary field, not only helping to strengthen research on the key questions, but also shape research, policy, and practice across many disciplines that are finding the Internet and its political, economic, cultural, and other societal implications increasingly central to their own key areas of inquiry. In DEMAND: Giving People What They Love Before

They Know They Want It (Crown Business; October 2011), Adrian Slywotzky, named by Industry Week one of the world's six most influential management thinkers, provides a radically new way to think about demand, with a big idea and a host of practical applications—not just for people in business but also for social activists, governments leaders, non-profit managers, and other would-be innovators. They all need to master such ground-breaking concepts as the hassle map (and the secrets of fixing it); the curse of the incomplete product (and how to avoid it); why very good ≠ magnetic; how what you don't see can make or break a product; the art of transforming fence sitters into customers; why there's no such thing as an average customer; and why real demand comes from a 45-degree angle of improvement (rather than the five degrees most organizations manage).

Marketing Management is a curriculum-driven text. It is designed to cater to the knowledge-and examination needs of B.Com. students of Semester VI of the University of Delhi. **KEY FEATURES** • Provides exhaustive coverage of all topics in the syllabus • Makes productive use of study aids such as Flow Charts, Tables, Boxes, Illustrations and Snapshots to reinforce learning and help students acquire greater conceptual clarity • Incorporates Review Questions, University Examination Questions and Projects

The World Bank, 1993 conferred on Singapore the status of 'tiger economy' because of its two miraculous characteristics: high growth and reduced income inequality. Expansion of educational provision is one of the major policies the Government of Singapore followed since 1975 particularly to enrich the human capital endowment of the country which has been crucial to the success of Singapore. This book made a coherent study of these extremely important issues to examine the trend and pattern of income inequality in Singapore. The book delves further into the trend and pattern of income inequality in Singapore and their implications for the future. It attempts to analyse the links between social welfare and inequality in the light of rapid economic growth phase and adduced important policy implications. The concepts and methodologies used in this book as well as the novelty of analyses and policy implications make this a coherent and in-depth study of extremely important issues with most up-to-date observations. In the last three decades no such book on Singapore has been written and this book fills the gap in existing literature. It is a must-read for anyone who is interested to learn more about the tiger economy of Singapore.

Think Big: A Resource Manual for Library Programs That Attract Large Teen Audiences is a how-to manual for librarians who want to attract large groups of teens to their libraries with meaningful, memorable events. Large programs may seem to be impossible to attempt until the project is broken down into the separate parts needed. Think Big begins with those separate parts necessary to create a large event, starting with the logistics of time and place, the budget and how to find funding, making a timeline to make everything fall into place, communication among all of the people involved, marketing to the teen audience, troubleshooting with thorough preparation, and the importance of evaluations for reporting and for future planning. Part 2 is a collection of best practices. Seventeen successful, large programs are included, contributed by librarians who have dared to think big and made it work. Included are the book and author programs in school and public libraries. There are also creative programs about poetry and dance, STEM activities, pop culture, and school and work. Every section has two to four programs. Each program explains how the program began and evolved to the event it is today. A timeline, how the program was financed, who assisted to make every step successful, how the program was publicized, and how evaluations were collected and written are provided in detail to empower a librarian to tackle their first-time big program.

Russia has generally been neglected in the academic and policy discourse on regional integration in East Asia. This book fills this gap, with particular attention to the role of Pacific Russia in the deepening regional integration in East Asia. It examines the increasingly diverse foreign policy interests of Russia related to emerging economic and political realities of the world, and Russia's potential role in the regional integration in East Asia. Topics discussed include Russian strategic interests and security policy in East Asia generally, Russia's bilateral relations with China, Japan, and the Korean Peninsula, opportunities and challenges energy and immigration presents for Russia and its engagement with East Asia, and Russia's present and future roles in regional integration in East Asia. Written by an international team of expert contributors, this unique global and authoritative survey explores in full but accessible detail the basic constructs and concepts of modern sport and exercise psychology and their practical application. The book consists of 62 chapters, written by 144 contributors, deriving from 24 countries across the world. The chapters are arranged in nine cohesive sections: sport and exercise participants; the influence of environments on sport and exercise; motor skills; performance enhancement; building and leading teams; career, life skills and character development; health and well-being enhancement; clinical issues in sport psychology; and professional development and practice. Each chapter contains chapter summaries and objectives, learning aids, questions, exercises and references for further reading. Its comprehensive scale and global reach make this volume an essential companion for students, instructors and researchers in sport science, sport and exercise psychology, psychology, and physical education. It will also prove invaluable for coaches and health education practitioners.

Richard Snyder's study offers an analysis of politics after neoliberalism. **Public Policy and Professional Sports** is a comprehensive analysis of public policy aspects of the economics of professional sports, supported by in-depth international case studies. It covers regulation and competition in the sports industry and its **Public History: A Practical Guide** explores history in the public sphere and examines the variety of skills that historians require in the practice of public history. It discusses how through various mediums of interpretation and presentation a range of actors, which include museums, archives, government agencies, community history societies and the media and digital media, make history accessible to a wider audience. It provides the reader with an overview of the wider-world application and communication of history beyond the classroom through core case studies for each sector that include ideas for best practice 'in the field'. This book offers an accessible and engaging synopsis of a topic that has not previously been covered. By focusing on an area of study that has changed substantially in the last decade, **Public History: A Practical Guide** presents a comprehensive outline of the practice of 'public history', and provides ideas for future methodological approaches as well as a reference point for planning professional development in order to gain future employment in these sectors. In the current economic climate, students need to understand the potential use of history beyond university; this book contains the tools and advice needed for them to get one step ahead in terms of knowledge, skills and experience. This practical travel guide to Florida features detailed factual travel tips and points-of-interest structured lists of all iconic must-see sights as well as some off-the-beaten-track treasures. Our itinerary suggestions and expert author picks of things to see and do will make it a perfect companion both, ahead of your trip and on the ground. This Florida guide book is packed full of details on how to get there and around, pre-departure information and top time-saving tips, including a visual list of things not to miss. Our colour-coded maps make Florida easier to navigate while you're there. This guide book to Florida has been fully updated post-COVID-19. The **Rough Guide to FLORIDA** covers: Miami, the Florida Keys, the Everglades, the southeast, Sarasota and the southwest, Orlando and Disney World, the northeast, Tampa Bay and the northwest and the Panhandle. Inside this Florida travel guide you'll find: **RECOMMENDATIONS FOR EVERY TYPE OF TRAVELLER** Experiences selected for every kind of trip to Florida, from off-the-beaten-track adventures in Florida's northwest coast to family activities in child-friendly places, like Sanibel Island or chilled-out breaks in popular tourist areas, like the Florida Keys. **PRACTICAL TRAVEL TIPS** Essential pre-departure information including Florida entry requirements, getting around, health information, travelling with children, sports and outdoor activities, food and drink, festivals, culture and etiquette, shopping, tips for travellers with disabilities and more. **TIME-SAVING ITINERARIES** Includes carefully planned routes covering the best of Florida, which give a taste of the richness and diversity of the destination, and have been created for different time frames or types of trip. **DETAILED REGIONAL COVERAGE** Clear structure within each sightseeing chapter of this Florida travel guide includes regional highlights, brief history, detailed sights and places ordered geographically, recommended restaurants, hotels, bars, clubs and major shops or entertainment options. **INSIGHTS INTO GETTING AROUND LIKE A LOCAL** Tips on how to beat the crowds, save time and money and find the best local spots for sunbathing, kayaking or soaking up local history.. **HIGHLIGHTS OF THINGS NOT TO MISS** Rough Guides' rundown of Orlando, Tallahassee, Tampa and Miami's best sights and top experiences helps to make the most of each trip to Florida, even in a short time. **HONEST AND INDEPENDENT REVIEWS** Written by Rough Guides' expert authors with a trademark blend of humour, honesty and expertise, this Florida guide book will help you find the best places, matching different needs. **BACKGROUND INFORMATION** Comprehensive 'Contexts' chapter of this travel guide to Florida features fascinating insights into Florida, with coverage of history, religion, ethnic groups, environment, wildlife and books, plus a handy language section and glossary. **FABULOUS FULL COLOUR PHOTOGRAPHY** Features inspirational colour photography, including the stunning South Beach and the spectacular Everglades. **COLOUR-CODED MAPPING** Practical full-colour maps, with clearly numbered, colour-coded keys for quick orientation in downtown Miami, downtown Jacksonville and many more locations in Florida, reduce

the need to go online. USER-FRIENDLY LAYOUT With helpful icons, and organised by neighbourhood to help you pick the best spots to spend your time. Perhaps you thought it was fantasy. Perhaps you thought it was a ruse. Perhaps you thought it was the actions of an immature heart and love that had yet to be "educated" by reality. Wrong! Actually your first answer was right. Now you have to be unschooled and learn love all over again, and you might want to start here at that foundation of love. But you forgot, after all it only lasted a couple of seconds, a couple of days and then that place that those eyes took you disappeared like a mirage. You no longer have what it takes to graduate to love's stage seven. Don't worry, Illuminations will take you back. If infatuation is oft the cornerstone with which we set the foundation of love, why do we throw away that foundation when we build the school of our convictions as to what love is? But remember when we thought a love was perfect and we thought that love was supreme? Remember when we thought love would find ourselves in a perfect plot and we could reside there forever? Remember when love was the most beautiful thing in existence and so was our love? Might I ask, what is wrong with that? And if there is nothing wrong with that, why isn't it considered right? If the school of love in which the world learns fails, and we are unable to graduate to love's better vision. If indeed, we fail to take our love to a higher grade, perhaps we ought to find a better school. Love instinctively knows better, and the new foundation upon which love will be reschooled goes back to our original convictions when we thought love was perfect, that love was supreme, that love would deliver and that love is perfect. There is a reason for that original conviction and it is because, love is. "The Russia that Satter depicts in this brave, engaging book cannot be ignored . . . Required reading for anyone interested in the post-Soviet state" (Newsweek). Anticipating a new dawn of freedom after the disintegration of the Soviet Union, Russians could hardly have foreseen the reality of their future a decade later: A country impoverished and controlled at every level by organized crime. This riveting book views the 1990s reform period through the experiences of individual citizens, revealing the changes that have swept Russia and their effect on Russia's age-old ways of thinking. "With a reporter's eye for vivid detail and a novelist's ability to capture emotion, he conveys the drama of Russia's rocky road for the average victimized Russian . . . This is only half the story of what is happening in Russia these days, but it is the shattering half, and Satter renders it all the more poignant by making it so human." —Foreign Affairs "[Satter] tells engrossing tales of brazen chicanery, official greed and unbearable suffering . . . Satter manages to bring the events to life with excruciating accounts of real Russians whose lives were shattered." —The Baltimore Sun "Satter must be commended for saying what a great many people only dare to think." —The Globe and Mail (Toronto) "Humane and articulate." —The Spectator "Vivid, impeccably researched and truly frightening . . . Western policy-makers would do well to study these pages." —National Post Catholic action : a twentieth-century social movement, 1920s--1930s -- Theology and philosophy in the age of fascism, communism, and World War -- The politics of left Catholicism in the 1940s -- The Mouvement populaire des familles -- A working-class apostolate beyond Catholic action : team building, base communities, and worker priests -- Conclusion. Hello, I am your customer. Do you see the world like I do? It's simple really. Start with me and everything else follows. Together we can do extraordinary things. Are you ready? 10 building blocks, 30 practical tools, 50 inspirational stories. From Amazon to Banyan Tree, Quintessentially to Zipcars, explore 50 of the world's leading customer businesses. The rise of Air Asia, and the collaboration of Boeing; the segmented focus of Club Med, and the customer vision of Disney; the imagination of Camper, and the desire for the Nintendo Wii; the realism of Dove, and the tribal loyalty of Harley Davidson. The 'genius' of a customer-centric business is that it works from the outside in. It attracts, serves and retains the best customers as its route to profitability and growth. Isn't it about time you started doing business from the outside in? This book is devoted to a systems-theoretical presentation of the main results of applying the systemic yoyo model and relevant analytical tools to the topics of money and financial institutions. The author presents the main concepts and results of the subject matter in the language of systems science, which has in the past century prompted revolutionary applications of systems research in various subfields of traditional disciplines. This volume applies a brand new logic of reasoning to some of the unsettled problems in the area of money and banking. Due to the particular systemic approach employed, the reader will be able to see how different economic activities are implicitly related to each other and how financial decisions are holistically made in reference to seemingly unrelated events. That is, the learning of this particular subject matter takes place at a different, more elevated level, from which, among others, economies are respectively seen as both closed and open systems; their interactions emulate those of rotational pools of fluids. This book can be used as a textbook for researchers and graduate students in economics, finance, systems science, and mathematical / systems modeling. It will also be useful as a reference book for applied economists and various policy makers.